



Coventry Christian Schools

Educating for Life

Dear Parent(s),

I hope you are all having a wonderful summer! We look forward to seeing you this fall. This letter is to briefly explain the Development Program at Coventry Christian Schools (CCS) and how it involves you and your family.

What is the Development Office and what does it do?

The Development Office at CCS exists to “*provide: a) development of general, overall fund-raising policies; and b) proper coordination of fund-raising activities so as not to alienate prospects and private institutions, or exhaust the good name of the school.*” (Development Policy Manual Pg. 4) The Development Office is responsible for many different programs. Some of these programs include:

The Magazine Sale (September)

The Annual Golf Tournament (September)

The Jog-A-Thon/Bowl-A-Thon (March – June)

Ink Cartridge & Cell Phone Recycling Program

The Annual Fund

SCRIP PROGRAM

Why all these fundraisers?

Coventry Christian Schools, like many private schools, is not fully supported by tuition and fees. Tuition and fees cover between 75% and 90% of our budget (in any given year), and the rest comes from fundraisers and donations. In the 2004-2005 school year, CCS raised over \$75,000.00 from the above-mentioned programs.

How do they involve me?

In order for our fundraisers to be successful, we rely on our parents, grandparents and friends. Unlike many private schools, CCS does NOT place quotas or minimums on our parents to perform in our fundraisers. We do not want to make anyone feel uncomfortable or burdened. We ask that you participate as much as you are comfortable in whatever fundraisers you feel comfortable. With the new SCRIP program, however, the families who choose to participate will realize a direct benefit, with CCS giving a tuition credit for 50% of whatever funds are raised.

Can I help other than with the fundraisers?

YES, the development office is in constant need of volunteers. Specifically, we will need volunteers for the golf tournament (Sep. 28th) to help with registration and prizes. Other volunteers are needed throughout the year for a variety of tasks. If you would like to help, call 610-326-3320.

On behalf of Coventry Christian Schools, thank you for your support! If you have any questions please call me at 610-326-3320 or 484-769-6844! Enjoy the rest of your summer!

Sincerely,

John Mark Niehls
Director of Development

Administration

Mark E. Niehls, Superintendent

Paul Q. Fisher, Secondary Principal

Jill Barton, Elementary Principal

Mary C. Niehls, Coventry Preschool Director

Tina Hewlett, Pleasantview Preschool Director

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